

INTERNATIONAL BUSINESS CENTER  
CORPORATION

diamond  
P L A Z A



DIAMOND PLAZA

DIAMOND PLAZA

# A BRILLIANT CONCEPT

DIAMOND PLAZA IS HO CHI MINH CITY'S LARGEST INTEGRATED DEVELOPMENT.  
IT HARMONIOUSLY COMBINES HIGH QUALITY RETAIL, OFFICE, AND RESIDENTIAL.  
IN MODERN DESIGN AND IMPECCABLE STYLE IT REFLECTS THE GRACE AND CHARM OF  
BOTH OLD AND NEW SAIGON. IT'S AN INSPIRATION OF CULTURE, TRADITION AND PROGRESS.  
THIS STATE OF THE ART LANDMARK IS THE MOST RECOGNIZED AND WELL-KNOWN BUILDING  
IN SAIGON, THE FIRST STEEL FRAME CONSTRUCTION OF ITS KIND BUILT FOR SAFETY AND SECURITY  
WITH A TOUCH ELEGANCE IT PROVIDES LARGER AREAS OF CLEAN, UNOBSTRUCTED SPACE  
THAN CONVENTIONAL BUILDINGS. EQUIPPED WITH THE LATEST COMPUTERIZED TELECOMMUNICATION,  
FIRE DETECTION AND AUTOMATED BUILDING MANAGEMENT SYSTEMS  
- DIAMOND PLAZA IS THE CHOICE FOR DISCERNING TENANT.

# THE PERFECT SETTING

DIAMOND PLAZA GRACES THE CORNER OF LE DUAN AND PHAM NGOC THACH STREETS,  
A PRIME INTER-SECTION OF THE CENTRAL BUSINESS, RETAIL AND ENTERTAINMENT DISTRICT.  
IT BLENDS PRIME LOCATION, IS ONE OF THE MOST VISIBLE AND ACCESSIBLE FROM ALL DIRECTIONS,  
AND PROVIDES AMPLE PARKING AND CONVENIENCE WITH PANORAMIC VIEWS FROM THE TERRACE.

THIS GREEN BUILDING STANDS AS A TESTAMENT TO ENGINEERING AND TECHNOLOGY GRACE  
AND CHARM IT SETS THE STANDARD FOR ALL TO FOLLOW.

DIAMOND PLAZA OVERLOOKS MANY OF THE CITY'S FAMOUS LANDMARKS,  
INCLUDING THE REUNIFICATION PALACE, THE NOTRE DAME CATHEDRAL  
AND APRIL 30<sup>TH</sup> PARK, THE CITY'S MOST MATURE GREEN SPACE.





SOPHISTICATED  
OFFICES



THE EXTERIOR OF A DIAMOND PLAZA UNIQUE BEAUTY STANDS AS A MONUMENT FOR BUILDING DESIGN AND ELEGANCE. DIAMOND PLAZA HAS THE GRACE AND DISTINCTION OF BEING THE MOST RECOGNIZED NAME IN SAIGON. LOCATED IN A PERFECT SETTING FOR ALL TYPES OF BUSINESS. IT IS RECOGNIZED AND KNOWN AS THE HEART OF INTERNATIONAL GLOBAL BUSINESS CENTER. DIAMOND PLAZA ADDRESS WILL REPRESENT YOU AS A PRESTIGIOUS AND PROFESSIONAL BUSINESS. WITH GRACE AND AUTOMATICALLY WILL UPGRADE YOUR BRAND AWARENESS BY HAVING THE BEST OF BOTH WORLDS. INTERNATIONALLY KNOWN AS A MAGNET FOR CUSTOMERS AND BUSINESS PARTNERS BOTH LOCAL AND FOREIGN.



POSCO-VIETNAM

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POSCO VIETNAM

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A VISIT TO DIAMOND PLAZA IS A MUST ON ALL TOUR AGENDAS. OUR NAME STANDS FOR QUALITY AND PRESTIGE. OUR SERVICES INCLUDE CONSULTING ON DESIGN AND COMMUNICATION. DIAMOND PLAZA "A" GRADE OFFICES OFFERS YOU OUR SPACE SAVING STEEL FRAME CONSTRUCTION, MAXIMIZING BOTH OFFICE AREA EFFICIENCY AND PLANNING FLEXIBILITY. WITH A TOTAL OF 19,722 SQUARE METERS INCLUDES 8 FLOORS TO CHOOSE FROM, DIAMOND PLAZA GIVES YOU THE PEACE OF MIND FOR ANY BUSINESS NEEDS TO OPERATE WITHOUT ANY INTERRUPTIONS. WE BOOST A 100% BACKUP POWER ALSO MAINTAIN A VERY HIGH STANDARD OF MANAGEMENT AND TECHNICAL SYSTEMS YOU WOULD ONLY EXPECT FROM THE BOLDEST OFFICE COMPLEX IN VIETNAM.



DIAMOND PLAZA PROVIDES 5 ELEVATORS AND ESCALATORS, SERVICES ELEVATOR, MORE THAN 150 CAR AND 1,100 MOTORBIKE PARKING FACILITIES. OUR CANTEEN IS LOCATED IN OUR BASEMENT FOR YOUR LOCAL STAFF TO HAVE BREAKFAST, LUNCH, AND DINNER WITH GREAT FOOD AT A VERY REASONABLE PRICE. IT SERVES OVER 500 MEALS A DAY; WE PROVIDE A WONDERFUL, SAFE AND HYGIENIC WORK ENVIRONMENT FOR YOUR STAFF. SECURITY HOUR'S IS 24 / 7 AND 24 HOURS SURVEILLANCE , STATE OF THE ART FIRE CONTROL SYSTEM, INCLUDES HIGH QUALITY AIRFLOW SYSTEM AND WE WILL AD U.V LIGHTING.



LIGHTENING PROTECTION TO INSURE THE SAFETY EQUIPMENT AND STAFF AND STABILIZED POWER SYSTEM. TURBO AIR FANS ARE INSTALLED FOR VENTILATION IN ALL AREAS TEMPERATURE HUMIDITY, AIR VOLUME, FRESH AIR EXCHANGE ALL OPERATIONS OF OUR HVAC SYSTEMS ARE AUTO CONTROLLED BY OUR STATE OF THE ART CONTROLLED SYSTEM. DIAMOND PLAZA UNDERGROUND TRUNKING RISER SYSTEM ALLOWS EASY CONNECTION TO THE LATEST COMMUNICATION AND IT SYSTEMS. OUR WATER SYSTEM IS TREATED AND STERILIZED BY OUR ULTRA VIOLET STERILIZATION EQUIPMENT. DOING BUSINESS COULD NOT BE EASIER.





# GLITTERING RESIDENCES

DIAMOND PLAZA'S ONE, TWO, THREE AND FOUR BEDROOM FULLY FURNISHED SERVICED APARTMENTS ARE AMONGST THE MOST SPACIOUS IN VIETNAM, HAVING INTERNAL NET AREAS OF BETWEEN 83 – 240 SQUARE METERS.

THE SIZE AND THE LUXURIOUS FINISH TO THESE APARTMENTS HAVE QUICKLY ALLOWED DIAMOND PLAZA TO ACHIEVE THE STATUS OF HO CHI MINH CITY'S PREMIER RESIDENTIAL ADDRESS.

TO COMPLETE THE TOTAL SENSE OF WELL BEING ASSOCIATED WITH A RESIDENCE AT DIAMOND PLAZA, YOU WILL EXPERIENCE ALL THAT DIAMOND PLAZA HAS TO OFFER SUCH AS MEMBERSHIP TO THE EXECUTIVE FITNESS CLUB AND ROOF TOP SWIMMING POOL. WITH A ROOFTOP AREA FOR OUTDOOR DINNING AND PRIVATE PARTIES WITH BREATH TAKING CITY VIEWS IS PROVIDED AT NO CHARGE, AS A PART OF THE TENANT'S VIP PACKAGE.



WITH EASY ACCESS AND WITHIN WALKING DISTANCE TO SAIGON'S DOWNTOWN  
TOURIST LANDMARKS SUCH AS THE NOTRE DAME CATHEDRAL,  
THE LEGENDARY SAIGON POST OFFICE AND SHOPPING MALLS,  
DIAMOND PLAZA IS THE ULTIMATE LIFESTYLE RESIDENTIAL AND COMMERCIAL  
DEVELOPMENT FOR FAST-PACED AND STYLE-SAVVY INDIVIDUALS.  
ALL BROUGHT TO LIFE WITH WORLD-CLASS CONSTRUCTION AND DESIGN,  
DIAMOND PLAZA ONE OF THE BEST CHOICES FOR INDIVIDUAL AND FAMILIES LOOKING  
FOR A CONVENIENT, LUXURIOUS, SPACIOUS AND SMART APARTMENT CLOSE TO THE DAY  
AND NIGHT ENTERTAINMENTS IN THE HEART OF HO CHI MINH CITY.







# HEALTH SERVICES

A WORLD-CLASS PRIMARY HEALTHCARE CLINIC IS LOCATED ON THE GROUND FLOOR OF DIAMOND PLAZA,

NEXT DOOR TO THE DIMOND PLAZA SERVICED APARTMENT.

THE CLINIC IS OPEN 24HOURS A DAY, 7DAYS A WEEK, AND 365 DAYS PER YEAR.

24-HOUR IN HOUSE LABORATORY.

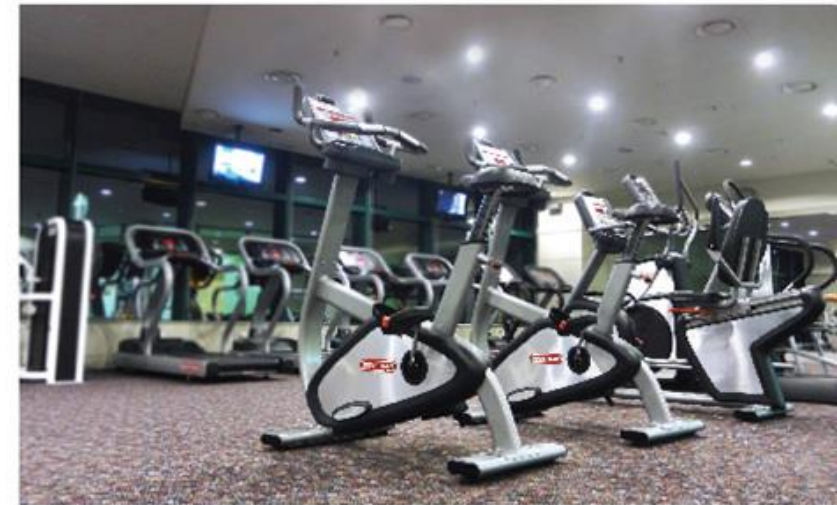
A FULLY EQUIPPED AMBULANCE MANNED BY EMERGENCY DOCTOR AND NURSES IS ON STAND-BY 24

HOURS A DAY WITH RESPONSE TIME AS QUICK AS 5 MINUTES TO MOST DOWN TOWN LOCATIONS.

EMERGENCY HELP IS ONLY AN ELEVATOR RIDE AWAY.

FMP HAS OVER 16 HIGHLY QUALIFIED MULTI-LINGUAL FOREIGN DOCTORS SPECIALIZING IN INTERNAL MEDICINE, SURGERY ENT AND INTENSIVE CARE.

THE CLINIC OFFERS CASHLESS DIRECT BILLING SERVICE WITH MOST GLOBAL INSURANCE COMPANIES.





## SUB SERVICES

### DIAMOND CINEMA

CATCH A MOVIE THE CINEMA IS LOCATED ON THE 13TH FLOOR WITH 3 WIDE SCREENS WITH HIGH QUALITY SOUND SYSTEM SHOWING THE LATEST FILMS IN TOWN.

RELAX ON OUR BEAUTIFUL TERRANCE WITH BREATH TAKING CITY VIEWS WHILE WAITING FOR A SEAT AT THE MOVIES OR YOUR RESERVATION AT THE OUTSTANDING

### YEGA KOREAN RESTAURANT

FOR A FAST FOOD BREAK VISIT OUR FOOD COURT LOCATED ON THE 3<sup>RD</sup> FLOOR SERVING LOCAL AND INTERNATIONAL CUISINE SUCH AS LOTTERIA SERVING HAMBURGERS,

KOREAN SPECIALTIES, FOR THE TASTE OF CHICKEN VISIT KFC FOR THE THRU WESTERN EXPERIENCE.

AS WELL AS JAPANESE, KOREAN, VIETNAMESE, FROM MANY REGIONS OF VIETNAM PLUS WESTERN, ITALIAN SOMETHING FOR EVERY ONE?

DON'T MISS INTERNATIONAL RECOGNIZED PIZZA HUT AND "BUD'S" FAMOUS ICE CREAM LOCATED ON THE 4 TH FLOOR.



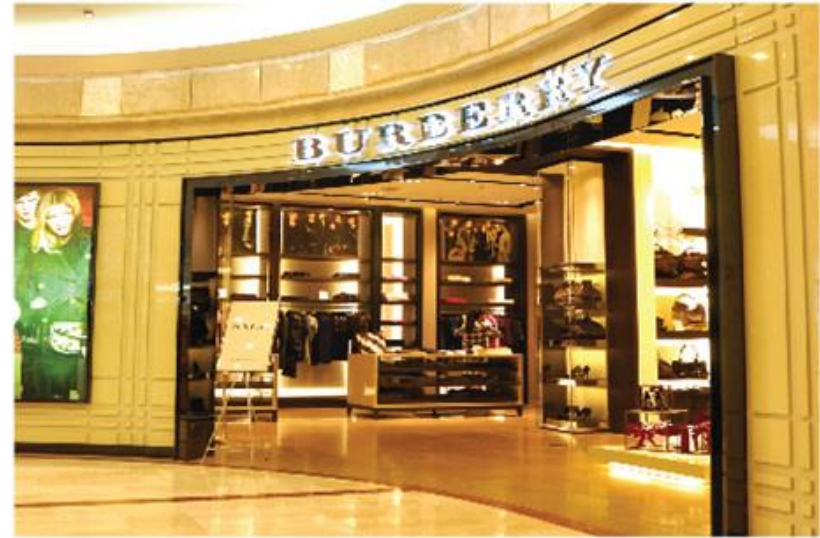


COSMOPOLITAN  
RETAILING



THE DIAMOND PLAZA DEPARTMENT STORE – THE FOCAL POINT FOR DOWNTOWN SHOPPING.  
IN AIR-CONDITIONED COMFORT SHOPPERS MAY SELECT FROM AN ABUNDANT CHOICE OF HIGH QUALITY  
RETAIL OUTLETS, PROVIDING FOREIGN AND VIETNAMESE AND BRAND NAME PRODUCTS CREATIVELY  
ARRANGED ON FOUR ESCALATOR CONNECTED LEVELS. LEVELS ONE, TWO, THREE INCLUDE HIGH  
END FASHION BOUTIQUES, HOUSEHOLD GOODS, ELECTRICAL PRODUCTS AND A VARIETY OF  
CONSUMER SERVICES. LEVEL FOUR CATERS FOR BOTH A FOOD COURT  
AND RESTAURANTS PROVIDING AN INTERNATIONAL FLAVOR.





## DIAMOND DEPARTMENT STORE

DIAMOND DEPARTMENT STORE WAS THE FIRST DEPARTMENT STORE IN VIETNAM TO PROPOSE THE IDEA OF A MODERN DEPARTMENT STORE WITH ITS OWN MEMBERSHIP CARD SYSTEM. IT ALSO INTRODUCED THE CONCEPT OF HIGH-END DEPARTMENT STORE IN VIETNAM, WHILE BEING THE FIRST TO APPLY CRM (CUSTOMER RELATIONSHIP MANAGEMENT) SYSTEM TO ENHANCE CUSTOMER SERVICE. THIS ENABLED DIAMOND DEPARTMENT STORE TO LEAD THE DEVELOPMENT OF THE COUNTRY'S RETAIL INDUSTRY AS IT CONTRIBUTED TO IMPROVE CONSUMER LIFESTYLES IN VIETNAM.

DIAMOND DEPARTMENT STORE HAS ALSO BEEN A TRENDSETTING FASHION LEADER FOR THE LAST DECADE, CREATING LIFE STYLES AND VALUES IN THE PROCESS. BEING THE FINEST LUXURY DEPARTMENT STORE IN VIETNAM, DIAMOND DEPARTMENT STORE PROVIDES A UNIQUE SHOPPING EXPERIENCE WITH VARIOUS MERCHANDISE INCLUDING INTERNATIONALLY RENOWNED PRESTIGE BRANDS AND FAVORITE DOMESTIC BRANDS.

# 1 FLOOR







AN UNRIVALLED UNIQUE CONCEPT OF LEVEL 1 IS FILLED WITH INTERNATIONALLY RENOWNED MAJOR PRESTIGE BRANDS THAT YOU CAN ONLY FIND IN DIAMOND DEPARTMENT STORE AND NO OTHER.

FOR THIS, DIAMOND DEPARTMENT STORE HAS POSITIONED ITSELF AS HIGHEST END DEPARTMENT STORE IN THE NATION.

LEVEL 1 BRINGS A WHOLE NEW ENVIRONMENT WITH CONTEMPORARY RETAIL PRESENTATION, OPEN WALKWAYS, CHIC DISPLAYS AND VIBRANT LIGHTING, CREATING A COZY AMBIENCE THAT PAMPERS CUSTOMERS AND ENHANCES THEIR OVERALL SHOPPING EXPERIENCE.

LEVEL 1 IS WHERE ALL THE WORLD CLASS BRANDS SHOWCASE THEIR MASTERPIECES.

FIND THE BEST TIMEPIECES AND JEWELRY FROM ALL OVER THE WORLD, ESPECIALLY THE PRECIOUS LIMITED COLLECTIONS AND EXCLUSIVE COLLECTIONS OF YOUR FAVORITE BRANDS EXCLUSIVELY AT DIAMOND DEPARTMENT STORE.

2 FLOOR





LEVEL 2 IS THE FASHION HOUSE WHICH HAVE LED THE FASHION TREND OF THE NATION AND ALSO SET TRENDS AND LIFESTYLES OF CUSTOMERS. DIAMOND DEPARTMENT STORE HAS INTRODUCED LEADING FASHION BRANDS IN THE MARKET TO DRESS THE WHOLE CITY WITH STYLE!  
WE UNDERSTAND HOW UNIQUELY SENSUAL EACH WOMAN IS. TO BEAUTIFY HERSELF IN A HUNDRED DIFFERENT STYLES WITH VARIOUS COLLECTIONS FROM RENOWNED BRANDS ALL OVER THE WORLD. INDULGE YOUR STYLISH SELF AND EXPRESS UNIQUE FASHIONISTA WITHIN YOU.

LEVEL 3 IS ALL ABOUT THE FAMILY AND LIFE.  
LET YOUR CHILDREN DISCOVER THEIR OWN STYLE,  
ADORN THEMSELVES IN CUTE AND LATEST ATTRACTIVE FASHIONS.  
SPORT MANIAS DON'T WANT TO MISS OUT ON OUR SPORTS CORNER.  
PLAY SPORT WITH STYLE AND PICK UP THE LATEST COLLECTIONS NOW!  
TOP OF THE HOUSE DÉCOR ARE ALL HERE FOR YOUR SELECTION.  
SPENDING YOUR DAY AT LEISURE CHOOSING FABULOUS HOUSE DÉCOR ITEMS  
FOR YOUR FAVORITE CORNERS OF THE HOME AND GET INSPIRED EVERYDAY.  
ENJOY THE AUTHENTIC TASTES OF INTERNATIONAL FOODS  
FROM THE BEST SELECTED SHOPS AT THE FOOD COURT.  
FULFILL YOUR WORLD OF APPETITE FOR BOTH LOCAL AND INTERNATIONAL CUISINE.



3 FLOOR



# DIAMOND PLAZA THE BEST PLACE TO DO BUSINESS

DIAMOND PLAZA HAS GROWN STRONGLY. AS A PROSPEROUS, VIBRANT AND CONNECTED  
WITH COMMUNITY AND SOCIETY FOR MORE THEN A DECADE.

WE HAVE EMERGED AS A LEADER BOTH LOCALLY AND INTERNATIONAL RECOGNIZED IN PROVIDING  
THE BEST SECTORS SUCH AS TECHNOLOGY, AND HUMAN RESOURCE SERVICES  
AS YOU WOULD EXPECT FROM ANY WORLD CLASS BUILDING AROUND THE WORLD.

A RECOGNIZED BRAND NAME COMBINE IMPECCABLE SERVICE AND  
TECHNOLOGY IS A WIN WIN FOR ANY COMPANY.

WISHING TO DO BUSINESS, DIAMOND PLAZA IS THE ONLY CHOICE.



DIAMOND PLAZA

diamond center



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